Kingdee Remains No.1 SME Application Software Provider
For 13 Consecutive Years

(4 August 2017, Hong Kong) **Kingdee International Software Group Company Limited** ("Kingdee International" or the "Group", stock code: 00268.HK), a leading enterprise Cloud services provider, is pleased to announce that the Group remained the No.1 application software provider for China's small and medium-sized enterprises ("SME") in 2016, according to the China Semi-annual Sub-Regional Enterprise Applications Tracker (2H 2016) released by IDC, an authoritative international research agency. The company commanded the largest market shares in various segments, including enterprise resources management ("ERM"), customer relations management ("CRM") and supply chain management ("CRM"), and has retained its top market position for 13 consecutive years.

IDC predicted that as the growing popularity of SaaS drives the development and innovation of the enterprise software market, expenditures on enterprise Cloud services are expected to account for nearly 50% of global expenditures on IT infrastructure by 2020. Digital transformation has become a core topic in the enterprise IT sector, while creating new opportunities for software vendors.

As an established IT service vendor in the Chinese enterprise software market for 24 years, Kingdee International is cognizant that Cloud services can not only help enterprises to reduce costs and enhance operating efficiency, but also enable them to realize undervalued potential, such as more effectively motivating staff members to achieve common corporate objectives. The economy has experienced a remarkable evolution due to emerging technologies such as Cloud computing. As a result, the management models of enterprises have to be adjusted accordingly. Whether it is a new startup or an innovative growth enterprise, an enterprise needs customized solutions and high-performance Cloud services to support its development.

Over the past decade, Kingdee International has made persistent efforts to study the "Management Models of Chinese Enterprises", thereby developing industry leading products for enterprises to help them implement new management models. The Group has successfully helped many fast-growing enterprises like China Vanke and ANTA Sports to evolve to become industry leaders. Over the past 24 years, Kingdee International has offered management software and Cloud services to more than 6.6

million enterprises, government agencies and other organizations, with the number of users exceeding 200 million. A number of its Cloud products, such as Kingdee Cloud, Jingdou Cloud, Guanyi Cloud and CloudHub, have received widespread acclaim in the market. Going forward, Kingdee International will strive hard to provide the best user experience and services to customers and help fast-growing enterprises to succeed.

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About Kingdee

Kingdee International Software Group Company Limited ("Kingdee International" or "Kingdee") was established in 1993 and is listed on the Main Board of Hong Kong Stock Exchange (stock code: 268.HK). Headquartered in Shenzhen, the PRC, it is committed to the core values of "Acting in all Conscience, with Integrity and Righteousness". Kingdee strives to be the most trustworthy Big Data service provider.

As a leading enterprise Cloud services provider in China, Kingdee retains leadership in ERP sector and has been named the "No.1 ERP solutions provider for SMEs" for thirteen consecutive years. Its Cloud services and products are the most preferred choices in the market: Kingdee Cloud (Cloud services for medium and large-sized enterprises), Kingdee Jingdou Cloud (one-stop Cloud services platform for micro and small-sized enterprises), CloudHub (a mobile office platform), Guanyi Cloud (Cloud services for E-commerce). With its strengths in management software and Cloud services, Kingdee provides services to more than 6.6 million enterprises, government agencies and other organizations around the world. The users of Kingdee products exceed 200 million.

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